

Mike Oberland

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INFORMATION SYSTEMS / WEB DEVELOPMENT PROFESSIONAL

Technically sophisticated business-savvy systems developer with unique blend of technical, business, marketing, and training expertise. Charismatic and highly organized leader with compelling record of delivering simultaneous mid- to large-scale, mission-critical initiatives on time and within budget. Proactive critical thinking skills with team-oriented management style and strong interpersonal and written communications skills.

- **Ported client/server internal tool into comprehensive on-line solution** that included shipment creating, automatic labeling, PDF generation, and tracking for a million dollar Freight Company.
- **Redesigned Web site for Minneapolis radio station**, meeting client expectations for Flash and graphics standards through combination of standard Flash media and advanced Web programming.
- **Currently developing and implementing custom Web-based and internal component solution** to help client access critical information scattered across multiple databases.

TECHNICAL PROFICIENCIES

Operating Systems: Windows 2003 Server, Windows 2000 Server, Windows NT 4.0

Web: ASP.NET, Visual Basic NET, Active Server Pages, JavaScript, VB Script, IIS, Commerce One BuySite 6.1

Databases / RDBMS: SQL, SQL Server 2000, SQL Server 7.0, ADO.NET, ADO, Microsoft Access

Tools: Visual Basic, Visual Basic 6.0, Visual Studio, Visual Interdev

Software: PeopleSoft, Adobe PhotoShop, Macromedia Dreamweaver, Macromedia Flash.

CAREER HISTORY

Company Name Consulting.....Minneapolis, MN

Lead Technology Consultant (2003-present)

[Company Name] Consulting provides high level corporate consulting to small and mid-size businesses, focusing on technology, marketing, and business services related to Web design and Web-based applications.

Direct all client relations including business development, project scope/definition, and technical implementation. Analyze, design, gather and assess Web site requirements, map site layout, and implement new functionality for clients to ensure front-end user and back-end administration stability. Oversee multiple lifecycle/functional enhancement releases through project-management, end-user testing, and direct oversight of operational tasks.

Environments: ASP.NET, ADO.NET, SQL Server 2000, Windows Server 2003, MS Access, Flash, Dreamweaver

Client Projects:

- **Stronghold Services (StrongholdServices.com), Minneapolis, MN:** Implemented customer support Web site allowing Internet requests and processing, e-mail confirmation/receipts, PDF shipping invoicing, and shipment tracking. Project included system design for porting client-based support tool to Internet. Site authenticates web forms, queries SQL Server 2000 via stored procedures, and displays data based on customer login.
- **Flash 102.7 FM (clash1027.com), Minneapolis, MN:** Implemented and launched Flash-based site including processes for updating site content, administering registered members, and auto e-mailing members.
- **Ume2morrow.com. Entertainment and Living Finder:** Developing searchable on-line Minneapolis guide for college students in need of local services (e.g., restaurants, dry cleaners, apartments, concerts, etc).
- **QueensRoom.com, Minneapolis, MN.** Implemented and launched Flash-based Web site, and led marketing and promotion initiatives.

Ancillary career activity includes English and history teaching position at Minneapolis Independent School District-Morrisbund High School, Minneapolis, MN, 2000 to present.

Araknoid Consulting.....Minneapolis, MN

Systems Consultant (1999 –2000), Minneapolis, MN office

Araknoid Consulting is a San Diego-based full-service management consulting and technology integration firm.

Recruited to serve as eProcurement practice lead upon completion of internal eProcurement training; and to specialize as web-based applications consultant. Driving force behind project completion with distinctive service as technology mentor for new employees.

Environments: *Windows 2000, SQL Server 7.0, Microsoft Site Server 3.0, Active Server Pages, Visual Basic, SQL, COM, IIS 5.0, SQL Server 2000*

Client Projects:

- **International Flavors, Inc.** (*New York-based, publicly traded, spices/seasoning corporation with over \$2 billion in annual revenues*): Helped engineer Supply Chain Improvement program on behalf of client by (a) identifying and implementing process improvements and isolating alternative flow paths based on SKU velocity; (b) leveraging newly implemented IT systems to decrease supply chain costs and add value to key customers including Sanka Foods; and (c) recommending key improvements including inventory turns, customer satisfaction ratings utilization, and analysis of ordering patterns.
- **Internal HR Evaluation System:** Co-created streamlined HR employee evaluation processes by replacing outdated paper-based procedures with Web-based HR evaluation system. New system was implemented in firm's five nationwide offices serving 80-employees.
- **Nokia, Inc., Fiber Division** (*Finland-based telecom equipment manufacturer with \$3 billion in annual revenues*): Recommended technology solutions as member of three-consultant supplier analysis Strategic Sourcing Team, identifying and streamlining inefficiencies, improving sales procurement processes, and making recommendations for next implementation phase. Analyzed project segments; researched market size, growth, capacity, and competition; evaluated existing customer/supplier procurement practices; and wrote document summarizing findings and mapping out next steps of implementation.
- **Piles of Jewels, Inc.** (*Minneapolis-based jewelry wholesaler with revenues of \$500,000 per year*): Developed Web site search functionality for wholesaler moving into retail with no physical locations, as part of five-member team on Minneapolis office's first Web-based retail project. Project resulted in fully functional on-line storefront (including credit card processing and shipment tracking) and enabled customers to search / navigate Web site by department, as well as product clarity, color, and price point.

Day Sixty Two.....Richmond, VA

Developer (1999)

Recruited to upstart as Microsoft-based developer responsible for working on teams to design, develop, and implement e-commerce based solutions. Instrumental in building business-to-business (**B2B**) eMarkets for Internet professional services start-up companies. Integral part of pMarkets' project consisting of collecting user requirements, and devising technical specifications and solution implementation. Completed eCommerce market exchange training to be part of Market Exchange practice. Completed pMarkets eCommerce/eMarket project.

MSI Electric.....Minneapolis, MN

Accounting System Support (1997 to 1998) • **Accounting System Tester** (1997)

Recruited to test new PeopleSoft accounting system prior to implementation and promoted to support accounting department initiatives including running of reports, accessing data, and troubleshooting. Founded and wrote monthly training newsletter, providing tips and answers to commonly asked technical questions.

EDUCATION & AWARDS

B.S. Information Technology Systems, *summa cum laude*, University of Minnesota, 1999
Continuing Studies, English and History Teaching Certificates, St. Mary's University, Minneapolis, MN

First Place: *Association Information Technology Professionals College Programming Competition*, 1998