

Margaret Richmond

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MULTIPLE MAGAZINE LAUNCHES • FEATURE WRITER & EDITOR • GHOST WRITER

National Markets ~ Celebrity Profiles ~ Real-People Stories

More than 14 years of magazine publishing experience that includes three magazine launches. Lead editor for [Celebrity Name] on high profile interviews with A-list national and global political figures and celebrities. Problem-solving editorial and management approach with strong interpersonal leadership skills resulting in deadlines consistently met on time and under budget. Mastery of industry needs vs. audience expectations with ability to balance opposing viewpoints. Magazine circulation increases of up to 45 percent for national publications including NATIONAL MAGAZINE NAME, NATIONAL MAGAZINE NAME, SPECIALTY MAGAZINE NAME, and REGIONAL MAGAZINE NAME.

Professional strengths include:

- Production & Editorial Operations
- Content Planning & Management
- Policies & Procedures
- Increasing Rate Base & CPM
- Team Leader & Manager
- Contract Pricing & Negotiations
- Legal Compliance
- Provocative Coverlines
- Superb Editorial Judgment
- Design & Layout Oversight
- Recruiting & Training
- Producing Newsstand Sales

Imaginative • Competitive • Resourceful • Tenacious • Innovative • Courageous • Passionate

NOTABLE ARTICLES, BOOKS & PROJECTS

“Men: Living Without,” National Magazine

“Less is More?” National Magazine

“Are We Over Committed? A Second Look at Success,” National Magazine

“Sticks and Stones,” National Magazine

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Consulting Fashion & Beauty Director, *Specialty* magazine, New York, NY, 2001

Advised editor-in-chief on complete re-design

Editorial Instructor, Columbia Publishing Course, Summer 2001 through 2004

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When Life Gives You Lemons. Ghostwrote on behalf of Author Name,
author of five *New York Times* bestsellers.

EXPERIENCE

National Magazine, New York, NY.....1997 to present

Features Writer ~ Deputy Editor ~ Senior Features Editor

Recruited to launch magazine and manage one-third of editorial staff and content as one of three founding editors. Contributed to a rate base that doubled in the first two years as ad revenues quadrupled. Ghostwrite all monthly features in the voice of [Celebrity Name]. Write front-of-book and cover stories under my byline. Pitch six or more story ideas per week at brainstorming sessions.

- Co-named and led the national launch that has since been called Start-Up of the Year by *Adweek*, as well as Best Magazine of the Year and Best Launch of the Year by *Advertising Age*.
- Travel with [Celebrity Personality] to oversee and edit [“Feature Column”], a monthly profile featuring national and global celebrities and political figures including [list of A-list celebrities omitted for confidentiality].

National Magazine *(continued)*

- Initiated and nurtured relationships with world-renowned authors including [Name Omitted], [Name Omitted], [Name Omitted], [Name Omitted], and [Name Omitted].
- Conceptualized [Celebrity Personality’s] monthly calendar.
- Created and edited [Celebrity Personality’s] advice column.

National Magazine, New York, NY.....1995 to 1997

Articles Editor ~ Associate Lifestyle Editor

Promoted to Articles Editor within one year. Managed and top-edited *Lifestyle* section, covered all celebrity profiles including [Celebrity Personality], [Celebrity Personality], [Celebrity Personality], [Celebrity Personality], and [Celebrity Personality]. Top-edited [*Column Name*] section and managed Entertainment Editor. Regularly called upon to create compelling coverlines.

- Increased reader response to the [*Column Name*] section by 15 percent through overhaul and introduction of riveting real-person articles such as “Article 1”, “Article 2”, and “Article 3.”
- Pitched up to ten article ideas at each weekly meeting, totaling more than 350 article ideas during tenure.

Regional Magazine, Fairfax, VA.....1991 to 1995

Articles Editor ~ Assistant Editor

Simultaneously launched two magazines and increased circulation by 25 percent after promotion from [*Magazine Name*] in 1993. Oversaw half of each magazine’s content. Collaborated with editor-in-chief on all editorial matters. Created [“Column Title”], a slice-of-life column that became a trademark monthly feature.

EDUCATION

[Name Omitted] Publishing Course, City, ST, 199X

Studied with editors from [National Magazine 1], [National Magazine 2], and [National Magazine 3]

Bachelor of Arts, English and Journalism, 1991 ~ [Award Title] of the Year, 2000

Southern Methodist University, Dallas, TX

LEADERSHIP TRAINING

Graduate, [“Forum Name”], “The Advanced Course,” and “Communication: Access to Power”

[Forum Name] Education Leadership Training, New York, NY, 200X to 200X

FELLOWSHIPS

International Exchange Journalist, The [Exchange Name] Center

Tokyo, Japan, July 2002

Research and dialogue on the changing role of women internationally

Press Delegate, American [Omitted] Public Affairs Committee (AIPAC)

[International Cities/Countries Omitted], September 2001

International media education program

COMMUNITY SERVICE

Founder, [Nonprofit Organization], New York, NY, 199X

Mentor, [Organization Name], NYC, 1997 to present

[City Name] Young Woman of the Year, 1992